



WORK EXPERIENCE

Caffe Vita Seattle, WA 2013 - present
Creative Director

In charge of all UI/UX design, packaging and creative. Lead a team of 5 in the development, design and implementation of sales-driven, brand-extending and cross-channel campaigns including a new website/mobile, web ads, video direction, product launches, branding and beyond.

Bivalve Agency Seattle, WA 2019 - present
Freelance Creative Director and UX Designer

Lead the Creative and UX direction for clients mainly in the Beer industry including Rainier, Olympia, and Ruebens. Worked on web redesigns focusing on a shifting industry during the pandemic. Including mobile-first design and web ad campaigns.

Resource Media Seattle, WA 2016 - Present
Freelance UX and Visual Design

Creative Direction, UI/UX Design, branding, and infographics and web campaigns for a nonprofit communications firm focused on social change.

206 Inc. Seattle, WA 2015 - 2016
Designer

Broad responsibilities ranging from creative direction, web design, experiential design and file prep of digital and print files. Maintained consistency across large scale projects while working closely with Creative Directors daily on global client accounts such as Walmart, Coca-Cola, and Southwest Airlines.



SKILLS

UX Design	Illustrator	Brand Creation
UI Design	Photoshop	Data Visualization
Interaction Design	After Effects	Procreate
HTML/CSS	XD	Web Design
InVision	Sketch	UX Research
Figma	Typography	Remote Working



EDUCATION

School Of Visual Concepts Seattle, WA 2019-2020
User Experience Certificate program

University Of Washington Seattle, WA 2012
Bachelor of Arts

Humboldt University Berlin 2011
Architecture and Design, Study Abroad



OTHER EXPERIENCE

Frye Art Museum Seattle, WA 2019-2020
UI/UX Designer
Redesigned the Frye's Collection page through research, wireframing, prototyping, and testing.

Fremont Brewing Seattle, WA 2021
UI/UX Design, HTML, CSS
Redesigned website into a simple and engaging user experience both on web and mobile.

Resolve Philly Philadelphia, PA 2020
Creative Director, Illustrator
Multi-cultural web campaign focused on public health in under served communities in Philadelphia.



ABOUT ME

Creative Director, UX Designer and artist. I love to turn complex design problems into simple, visually pleasing and engaging user experiences. Detail oriented team leader. Organized, flexible and able to meet deadlines in a fast paced environment.



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